

Digital Marketing Intern

THE AGENCY:

Adoni media is an award-winning Brisbane-based public relations and digital agency servicing local, national, and international clients from a diverse range of sectors including healthcare, resources, the arts and finance.

Founded by Leisa Goddard, a Logie nominated journalist with more than 25 years of experience, Adoni Media is currently in an exciting growth phase and looking for a highly motivated and multi-skilled, results-driven individual to lead our content management team.

THE ROLE:

Collaborating with the Head of Digital, you will be working on and learning about all things digital media. Your day to day tasks will consist of campaign creation, optimisation, reporting, strategy, organisation, and general ad-hoc marketing tasks.

This is a hands-on role that will give you a large amount of exposure to SEM, SEO, Social Media, EDM's, and Analytics. This is a fantastic opportunity for any motivated individual who is looking to develop their career in Digital Marketing and Client Services. Comprehensive training will be provided for all aspects of the role.

RESPONSIBILITIES:

- Assisting the Head of Digital with campaign creation and set up.
- Support with competitor analysis, keyword research, data analysis, optimisation, and reporting.
- Contribute to Adoni's content marketing strategy (includes creating content for the blog and social media channels, with support from Account Managers).
- Support the delivery of EDM campaigns (idea generation, creation, and tracking).

RENUMERATION:

This internship is unpaid work experience with Adoni Media.

Adoni Media is on a recruiting drive, please identify the name of the position you are applying for in the Subject Line of your email. A cover letter, CV should be sent to careers@adonimedia.com.au

